

September 22, 2021 Board Meeting Minutes

Attendees: Serena Frazier, Courtney Hartle, Sara Gangle, Michelle Leffelman, Shannon Diedrich, Deb Ocloo, Hayley Hopps

Meeting called to order by President Serena Frazier at 1030 hours

- Two orders pending that need to be resolved; Angie needs to contact Courtney in order to get information transferred (EIN number, company registration documents) (WIX)
- Need to work on donations or items to donate for raffle- Target (August-October application), Walmart, Costco, Hyvee
- *******Password for shared MAWP Gmail account
- Serena and Courtney mailed out nomination letters with stickers (conference info and website) to all PDs, Sheriffs, etc.; Serena receiving all nominations that come in via email, Courtney/Serena will get all the mail received (defaults to Waseca address)
- WIX.com account information is the same as gmail login username and password
- POST board is still showing go daddy site
- Not finding new site on basic google search
- Get clearance items from square account to be posted on new site
- Next meeting: 10 more product items, hookup old inventory on new site
- "Branded solutions" for MN Local Shop, eliminate "Shipt" option

• CONFERENCE:

- Still waiting for quote from Holiday Inn Duluth
- The Inn on Lake Superior other option for conference venue- Hayley communicating with event staff for pricing info
- Potential for breakout sessions as opposed to one large group; one in the morning and one in the afternoon

- Michelle has contact from Ameriprise who could speak about financials, Sara has someone as well (Dan Athmann-Thrivent)- could they work together or separate; savings, planning for future/retirement, etc.
- Host a wills for heroes event at the conference and one in the metro for those who need to bring significant other
- o Case studies, women in leadership, (4 hour block day 1 or day 2)
- Day 1 Calibre Express 3-4 hours
- Banquet or Luncheon Monday 1230-1400
- Class from 1430-1630 leadership panel (professional resume for promotions, how did they start to branch out as a leader within their department, interview techniques/training, history?)
- Hospitality Day 2 at the hotel 1900-?, Cornhole at 1930 with customized cornhole boards (Courtney and Shannon will be organizers for this event),
 Community room/hotel room/conference room? Provide snacks, wine seltzers beer, hard liquor on your own
- Dinner on your own
- Day 2 case study: quadruple homicide 0800-1000, 1015-1200 breakout (financial/peer support), lunch w annual meeting, Tabitha and Michelle case 1315-1515 hrs, 1530-1630 Waseca County, Dinner on your own
- o Hospitality Day 1 Paint with Lori or wood signs 1900 Sara in charge of
- o Sunday night beer tour bus- Serena
- Day 3: Tacmobility?? Hotel, airfare, transportation Arizona. Calibre Press likely flies California
- Last conference cost 16k (food, speakers, etc.)
- Deb responsible for Excel spreadsheet of memberships
- MSCIC January 10th/11th in Mankato, 450 cops. See Serena for further for registration. \$100 due December 10th
- MAWP table at Chief's conference
- Challenge coins are in
- MAWP Social at gun range and dinner after quarterly event- Osseo Gun Club
- Thursday November 4th for event at OGC
- Professional picture close to Class A in front of agency of women in department,
 Facebook to advertise for women in police photos
- Date for board group picture/group picture at next meeting
- Zoom October 19th 1900 hrs meeting for getting product online
- November 16th for Wild Game- email and get tickets at the \$49 rate purchased for game
- Confirmed November 4th Social for MAWP Members at Osseo Gun Club 1700-1900

- Prize drawing at social events posted on facebook
- Ask AJ if he can save 30 seats at Hometown Heroes in the 49\$ price range hat, donation goes to LEMA- as close to center ice as possible. Payment required 30 days out from date

Meeting adjourned